Vision
A community where poverty is alleviated, communities are healthy, and all people can develop their full potential.

Mission
Phoenix Family empowers people living in low-income housing communities with the on-site support they need to gain stability and achieve self-sufficiency.

In 2018, on any given day, Phoenix Family helped more than 6,000 people living in 36 low-income housing communities throughout Iowa, Kansas and Missouri through a variety of programs created to address poverty and to help each person live to their fullest potential. These programs increase financial stability, health and wellness, and education. These topics are segmented within Phoenix Family’s 2018 Community Impact Report.

This report introduces the challenges associated with each of the core programs, and then provides the results of Phoenix Family’s programs that are addressing those challenges.
On any given day, Phoenix Family serves more than 6,000 youth, adults, seniors, and people with special needs. Because we bring a full-spectrum of supportive services and programs into the communities where they live, we can have a greatest impact in helping them to gain stability and exit poverty.

A stable, safe home holds enormous possibilities for a low-income family striving to create a more stable future. Too often, the families we serve are just one crisis away from becoming homeless. And, like other low-income families, they need more than housing to overcome the barriers to success. They also need services where they live. Phoenix Family provides those critical on-site services. Our programs and services help residents to build on their strengths. As those skills grow, they experience the small successes that lead to the achievement of their goals.

In addition to individual case management services, Phoenix Family’s programs and services fall into three main program areas: Financial Stability, Education, and Health & Wellness.

Financial Stability

The Challenge

In 2018, nearly 95% of families served by Phoenix Family had an average annual income of less than $9,000 - far below the $57,000 required for a family of three to be economically self-sufficient in Kansas City.

Without a living wage, clients continually struggle with competing budget needs just to get by; often taking on debt and becoming more financially burdened over time. Access to long-term financial advice and income growth is often out of reach or not a high priority, as residents focus on short-term solutions to mitigate crisis after crisis.

Phoenix Family Provides:

At the very core of a family’s stability is its financial security. Programs and services that Phoenix Family provides range from short-term emergency relief, such as financial emergency assistance and food and clothing pantries, to longer-term programs, such as eviction prevention programs, financial literacy, budgeting and employment services.

- 1,730 adults received financial stability assistance to increase their personal and household stability.
- 155 adults received employment assistance through resume help, employment skills assistance, and employment case management.
- 508 families and seniors received rent or utility assistance to help them avoid eviction and stay in their homes. 82% of them ultimately achieved greater housing stability.
- 627 adults received debt reduction education and assistance.
- 3,017 residents attended 105 financial literacy classes.
- 113,524 pounds of food were distributed to 2,578 families and seniors through a Phoenix Family food pantry.
- 1,542 adults received basic benefits and TANF assistance to increase the stability of their households.
- 1,572 households received furniture, clothing and hygiene pantry assistance to meet their critical basic needs and to establish a home.
Education

The Challenge
Education plays a key role in helping people to reach their full potential no matter their age. A recent study by the Southern Education Foundation shows that 30% of children raised in poverty do not finish high school. And those who do not earn a high school diploma by age 20 are 7 times more likely to be persistently poor throughout their adulthood.

Phoenix Family Provides
Phoenix Family provides programs that help those we serve to build and enhance life skills. In addition to providing youth educational development through our HIKE program, Phoenix Family offers skill-building services for adults including programs for financial literacy, technology and job preparation.

Of the 228 children who attended Phoenix Family’s HIKE program, 72% started the school year reading at least one year behind their grade level. By the end of the school year, 72% had increased at least one grade level with 23% of struggling readers moved from being at-risk to reading at level.

1,028 adults participated in Phoenix Family’s education programs.

76 adults attended literacy classes, received college prep assistance or attended GED classes to increase their education level and/or to finish their certification requirements.

99 seniors attended 173 computer classes, learning how to use a computer for their daily lives, including keeping in touch with long-distance friends and family, managing their finances, and tracking medical issues and prescriptions. 26% of them now use the computer at least twice a week.

1,632 adults received wellness assessments and health checks throughout the year. Of those who attended, 26% were referred for additional health services.

Health and Wellness

The Challenge
Economic inequality is increasingly linked to disparities in life expectancy across the income distribution, and these disparities seem to be growing over time.

Additionally, low-income Americans have higher rates of physical limitation and of heart disease, diabetes, stroke, and other chronic conditions, compared to higher-income Americans. Americans living in families that earn less than $35,000 a year are four times as likely to report being nervous and five times as likely to report being sad all or most of the time, compared to those living in families earning more than $100,000 a year. These disparities emerge early in life and can be transmitted across generations.

Phoenix Family Provides
Since good health establishes the groundwork for a stable future, Phoenix Family’s programs facilitate residents’ access to healthy lifestyles programming, health insurance, health care, and preventative services to support residents in creating a healthy lifestyle.

93% of seniors served participated in Phoenix Family’s Healthy Lifestyles programming, helping them to lead active and healthy lives and increasing their access to health services and information.

1,240 adults and seniors attended community education programs. Topics included voting rights, women’s support groups, American citizenship, and health management.

37% of resident adults and seniors attended community engagement activities. These activities foster a sense of community and builds support networks within the housing community.

99 seniors attended 173 computer classes, learning how to use a computer for their daily lives, including keeping in touch with long-distance friends and family, managing their finances, and tracking medical issues and prescriptions. 26% of them now use the computer at least twice a week.

1,276 hours of life skills programming, increasing their personal and family stability.
Financial recap: 2018

Our 2018 financial position continues to reflect investments in expanding programs and services to help children, adults, and seniors to gain stability and exit poverty. We also got better at doing things bigger and faster. As we start 2019, we start it with a renewed confidence in the strength of our model and vision for the future.

Consolidated Statement of Financial Position

For the year ended June 30, 2018, with summarized comparative figures at June 30, 2017.

June 30, 2018 and 2017

<table>
<thead>
<tr>
<th>Assets</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>1,213,816</td>
<td>83,419</td>
<td>1,297,235</td>
<td>1,297,235</td>
</tr>
<tr>
<td>Developer fee, receivable, less current portion</td>
<td>54,079</td>
<td>-</td>
<td>54,079</td>
<td>147,620</td>
</tr>
<tr>
<td>Fixed Assets (net of accumulated depreciation)</td>
<td>22,506</td>
<td>-</td>
<td>25,654</td>
<td>15,813</td>
</tr>
<tr>
<td>Total Assets</td>
<td>1,290,401</td>
<td>83,419</td>
<td>1,373,820</td>
<td>1,692,572</td>
</tr>
</tbody>
</table>

| Liabilities and Net Assets | | | | |
| Liabilities: | | | | |
| Accounts payable | 37,567 | - | 37,567 | 23,861 |
| Accrued expenses | 147,589 | - | 147,589 | 133,343 |
| Deferred revenue | 314,097 | - | 314,097 | 422,695 |
| Total Liabilities | 499,253 | - | 499,253 | 579,899 |
| Net Assets: | | | | |
| Undesignated | 471,756 | - | 471,756 | 692,859 |
| Designated | 290,557 | - | 290,557 | 250,214 |
| Temporarily Restricted | - | 112,254 | 112,254 | 169,600 |
| Total Net Assets | 762,313 | 112,254 | 874,567 | 1,112,673 |
| Total Liabilities and Net Assets | 1,261,666 | 112,254 | 1,373,820 | 1,692,572 |
Consolidated Statement of Activities
For the year ended June 30, 2018, with summarized comparative figures at June 30, 2017.

July 30, 2018 and 2017

<table>
<thead>
<tr>
<th>Public Support and Revenue</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Support:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individuals and corporations</td>
<td>421,966</td>
<td>-</td>
<td>421,966</td>
<td>883,230</td>
</tr>
<tr>
<td>Foundations and other organizations</td>
<td>-</td>
<td>263,032</td>
<td>263,032</td>
<td>187,481</td>
</tr>
<tr>
<td>Net revenue from special events</td>
<td>231,610</td>
<td>-</td>
<td>231,610</td>
<td>188,169</td>
</tr>
<tr>
<td>Revenue:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Service revenue</td>
<td>1,583,717</td>
<td>-</td>
<td>1,583,717</td>
<td>1,347,550</td>
</tr>
<tr>
<td>Partnership management fees</td>
<td>57,414</td>
<td>-</td>
<td>57,414</td>
<td>58,700</td>
</tr>
<tr>
<td>Interest and other income</td>
<td>11,001</td>
<td>-</td>
<td>11,001</td>
<td>296</td>
</tr>
<tr>
<td>Net release of temporary restrictions</td>
<td>320,378</td>
<td>(320,378)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total public support and revenue</td>
<td>2,626,186</td>
<td>(67,346)</td>
<td>2,568,840</td>
<td>2,665,426</td>
</tr>
</tbody>
</table>

| Expenses                    | 2,271,078    | -                      | 2,271,078 | 2,022,687 |
| Program services            | 371,449      | -                      | 371,449 | 333,922 |
| Management and general      | 164,319      | -                      | 164,319 | 165,740 |
| Fundraising                 | 2,806,946    | -                      | 2,806,946 | 2,622,349 |
| Change in Net Assets        | (180,760)    | (57,346)               | (238,106) | (43,077) |
| Net Assets, Beginning of Year | 943,073     | 169,600                | 1,112,673 | 1,069,596 |
| Net Assets, End of Year     | 762,313      | 112,254                | 874,567 | 1,112,673 |

Contributing to the Future

**DONORS**

$200,000 & Up
- Department of Housing & Urban Development
- Phoenix Family Ventures, Inc.

$100,000 to $199,999
- Missouri Housing Development Corporation
- Parvin Estates

$50,000 to $99,999
- Friendship Village
- Greenway of Burlington Associates, LP
- John Calvin Manor
- Victor E. Speas Foundation

$25,000 to $49,999
- AB Apartments Leasing, LP
- Brad and Jillayne Pinchuk
- Curts Manor
- East Hills Village
- KC CAN
- Oak Grove Apartments
- Oakland Heights
- Palestine Gardens North
- Parallel Senior Villas
- Red Bridge Place
- Sherman Family Foundation
- Smithfield
- St. Joseph Place, Inc.
- St. Patrick’s Manor
- Swope Ridge
- Trenton Place
- United Way of Greater Kansas City
- Vizcaya Apartments

$15,000 to $24,999
- Bud Yarmo Social Fund
- Christmas Families
- Condon Family Foundation
- George H. Nettleton Foundation
- Ken and Wanda Edson

RBC Wealth Management
- Rick and Pam Kuhie
- Wide Awake Films
- William G. McGowan Charitable Fund

$10,000 to $14,999
- Blue Cross Blue Shield of Kansas City
- Cathedral Square Towers
- Dahl Family Fund
- Daniel and Jackie Sailer
- Edward G. and Kathryn E. Mader Foundation
- GEHA
- Hirschbach Motorlines, Inc
- John Wright and Kathi Welch
- Jonathan and Carrie Cohn
- Kawash Maluwai
- Lockton Companies, LLC
- Mark Garrett and Bob Wilcox
- Menorah Heritage Foundation
- Steinbeck Commons Apartments

$5,000 to $9,999
- Arvest Bank
- Autumn House
- Bob and Bethina Gosh
- Beyond HR Solutions
- Capital Realty
- Columbia Square Town Homes
- Commerce Bank
- Emergency Food and Shelter Program
- Flo Harris Foundation
- Freeman Real Estate Holdings Group, LLC
- Grand Hotel
- Irven E. and NeVada P. Linscomb Foundation
- Jacob L. and Ella C. Loose Foundation

$2,500 to $4,999
- American Fundraising Foundation
- Anonymous
- ARC Physical Therapy+
- Balboa-Clemens Family Charitable Trust
- Bank Midwest
- Britanny Court
- CBIZ/Mayer Hoffman Mc Cann PC
- Chris and Kelli Cooper
- Denise Delcor
- Don Rosemann and Charlotte Walker
- ECCO Select
- Erica Dobreff and Terry Gratz
- Frank and Malisse Sinito
- Gretchen Adamson
- Horizon Housing Foundation
- Iowa Finance Authority
- Jan Heinlein
- Jeff and Michelle Carlstedt
- Julie and Michael Birger
- KCP&L
- Kevin and LaCretia Lage

Judge Cleveland F. Moulton Christmas Poor Fun Trust
- Julia Barnett
- Kids for Peace
- Lathrop and Gage, LLP
- Marlborough Manor
- Matt and Lori Titz
- Morgan Hunter Corporation
- MRE Capital
- Novlin Hall
- Pennie and Cliff Cohn
- Ross Haynes and Mark Seely
- Seaboard Corporation
- Seaboard Foundation
- Steve Phillips and Amy McCarthy
- The Yarco Companies
- Wesley Village Apartments
Phoenix Family
3908 Washington
Kansas City, MO 64108
Tel  816 561 1033
Fax  816 561 0287
Email: info@phoenixfamily.org
Facebook: www.facebook.com/phoenixfamily
Twitter: @pfhorg