Vision
A community where poverty is alleviated, communities are healthy, and all people can develop their full potential

Mission
Phoenix Family empowers people living in low-income housing communities with the on-site support they need to gain stability and achieve self-sufficiency.

In 2019, on any given day, Phoenix Family helped more than 6,000 people living in 36 low-income housing communities throughout Iowa, Kansas and Missouri through a variety of programs created to address poverty and to help each person live to their fullest potential. These programs increase financial stability, health and wellness, and education. These topics are segmented within Phoenix Family’s 2018 Community Impact Report.

This report introduces the challenges associated with each of the core programs, and then provides the results of Phoenix Family’s programs that are addressing those challenges.
On any given day, Phoenix Family serves more than 6,000 youth, adults, seniors, and people with special needs. Because we bring a full-spectrum of supportive services and programs into the communities where they live, we can have a greatest impact in helping them to gain stability and exit poverty.

A stable, safe home holds enormous possibilities for a low-income family striving to create a more stable future. Too often, the families we serve are just one crisis away from becoming homeless. And, like other low-income families, they need more than housing to overcome the barriers to success. They also need services where they live. Phoenix Family provides those critical on-site services. Our programs and services help residents to build on their strengths. As those skills grow, they experience the small successes that lead to the achievement of their goals.

In addition to individual case management services, Phoenix Family’s programs and services fall into three main program areas: Financial Stability, Education, and Health & Wellness.

Financial Stability

The Challenge

In 2018, nearly 95% of families served by Phoenix Family had an average annual income of less than $9,000 - far below the $57,000 required for a family of three to be economically self-sufficient in Kansas City.

Without a living wage, clients continually struggle with competing budget needs just to get by; often taking on debt and becoming more financially burdened over time. Access to long-term financial advice and income growth is often out of reach or not a high priority, as residents focus on short-term solutions to mitigate crisis after crisis.

Phoenix Family Provides:

At the very core of a family’s stability is its financial security. Programs and services that Phoenix Family provides range from short-term emergency relief, such as financial emergency assistance and food and clothing pantries, to longer-term programs, such as eviction prevention programs, financial literacy, budgeting and employment services.

1,730 adults received financial stability assistance to increase their personal and household stability.

155 adults received employment assistance through resume help, employment skills assistance, and employment case management.

508 families and seniors received rent or utility assistance to help them avoid eviction and stay in their homes. 82% of them ultimately achieved greater housing stability.

627 adults received debt reduction education and assistance.

3,017 residents attended 105 financial literacy classes.

113,524 pounds of food were distributed to 2,578 families and seniors through a Phoenix Family food pantry.

1,542 adults received basic benefits and TANF assistance to increase the stability of their households.

1,572 households received furniture, clothing and hygiene pantry assistance to meet their critical basic needs and to establish a home.
Education

The Challenge
Education plays a key role in helping people to reach their full potential no matter their age. A recent study by the Southern Education Foundation shows that 30% of children raised in poverty do not finish high school. And those who do not earn a high school diploma by age 20 are 7 times more likely to be persistently poor throughout their adulthood.

Phoenix Family Provides
Phoenix Family provides programs that help those we serve to build and enhance life skills. In addition to providing youth educational development through our HIKE program, Phoenix Family offers skill-building services for adults including programs for financial literacy, technology and job preparation.

Of the 228 children who attended Phoenix Family’s HIKE program, 72% started the school year reading at least one year behind their grade level. By the end of the school year, 72% had increased at least one grade level with 21% of struggling readers moved from being at-risk to reading at level.

1,028 adults participated in Phoenix Family’s education programs.

76 adults attended literacy classes, received college prep assistance or attended GED classes to increase their education level and/or to finish their certification requirements.

99 seniors attended 173 computer classes, learning how to use a computer for their daily lives, including keeping in touch with long-distance friends and family, managing their finances, and tracking medical issues and prescriptions. 26% of them now use the computer at least twice a week.

1,632 adults received wellness assessments and health checks throughout the year. Of those who attended, 26% were referred for additional health services.

643 adults and seniors received health checks in the community over the year, including blood pressure checks, audiology assessments, dental services and flu shots.

93% of seniors served participated in Phoenix Family’s Healthy Lifestyles programming, helping them to lead active and healthy lives and increasing their access to health services and information.

259 adults and seniors participated in fitness classes throughout the year.

Health and Wellness

The Challenge
Economic inequality is increasingly linked to disparities in life expectancy across the income distribution, and these disparities seem to be growing over time.

Additionally, low-income Americans have higher rates of physical limitation and of heart disease, diabetes, stroke, and other chronic conditions, compared to higher-income Americans. Americans living in families that earn less than $35,000 a year are four times as likely to report being nervous and five times as likely to report being sad all or most of the time, compared to those living in families earning more than $100,000 a year. These disparities emerge early in life and can be transmitted across generations.

Phoenix Family Provides
Since good health establishes the groundwork for a stable future, Phoenix Family’s programs facilitate residents’ access to healthy lifestyles programming, health insurance, health care, and preventative services to support residents in creating a healthy lifestyle.

1,240 adults and seniors attended community education programs. Topics included voting rights, women’s support groups, American citizenship, and health management.

37% of resident adults and seniors attended community engagement activities. These activities foster a sense of community and builds support networks within the housing community.

911 residents attended 1,276 hours of life skills programming, increasing their personal and family stability.
Financial recap: 2019

Our 2019 financial position continues to reflect investments in expanding programs and services to help children, adults, and seniors to gain stability and exit poverty. We also got better at doing things bigger and faster. As we start 2020, we start it with a renewed confidence in the strength of our model and vision for the future.

Consolidated Statement of Financial Position

For the year ended June 30, 2019, with summarized comparative figures at June 30, 2018.

June 30, 2019 and 2018

<table>
<thead>
<tr>
<th>Assets</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>1,201,488</td>
<td>132,322</td>
<td>1,33,810</td>
<td>1,297,235</td>
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<td>Developer fee, receivable, less current portion</td>
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<td>54,079</td>
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<td>Fixed Assets (net of accumulated depreciation)</td>
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<td>22,506</td>
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<td>Total Assets</td>
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<td>132,322</td>
<td>1,425,661</td>
<td>1,373,820</td>
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<tr>
<td>Liabilities and Net Assets</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities:</td>
<td></td>
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<tr>
<td>Accounts payable</td>
<td>39,608</td>
<td>37,567</td>
<td>39,608</td>
<td>37,567</td>
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<tr>
<td>Accrued expenses</td>
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<td>147,589</td>
<td>145,414</td>
<td>147,589</td>
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<tr>
<td>Deferred revenue</td>
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<td>314,097</td>
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<td>Total Liabilities</td>
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<td>492,766</td>
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<td>Net Assets:</td>
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<td></td>
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<tr>
<td>Undesignated</td>
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<td>Designated</td>
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<td>290,557</td>
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<td>290,557</td>
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<td>Temporarily Restricted</td>
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<td>112,254</td>
<td>150,842</td>
<td>112,254</td>
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<tr>
<td>Total Net Assets</td>
<td>782,053</td>
<td>874,567</td>
<td>932,895</td>
<td>874,567</td>
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<tr>
<td>Total Liabilities and Net Assets</td>
<td>1,274,819</td>
<td>1,425,661</td>
<td>1,373,820</td>
<td>1,373,820</td>
</tr>
</tbody>
</table>
Consolidated Statement of Activities

For the year ended June 30, 2019, with summarized comparative figures at June 30, 2018.

July 30, 2019 and 2018

Public Support and Revenue

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Support:</td>
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<tr>
<td>Individuals and corporations</td>
<td>820,431</td>
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<td>820,431</td>
<td>421,966</td>
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<tr>
<td>Foundations and other organizations</td>
<td></td>
<td></td>
<td></td>
<td>291,598</td>
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<tr>
<td>Net revenue from special events</td>
<td>328,828</td>
<td></td>
<td>328,828</td>
<td>231,610</td>
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Revenue:

<p>| | | | | |</p>
<table>
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<tr>
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<tbody>
<tr>
<td>Service revenue</td>
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<td></td>
<td>1,545,009</td>
<td>1,583,717</td>
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<td>Partnership management fees</td>
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<td></td>
<td>57,414</td>
<td>57,474</td>
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<tr>
<td>Interest and other income</td>
<td>5,236</td>
<td></td>
<td>5,236</td>
<td>10,001</td>
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<tr>
<td>Release of temporary restrictions</td>
<td>253,010</td>
<td></td>
<td>(253,010)</td>
<td></td>
</tr>
</tbody>
</table>

Total public support and revenue

|                             | 3,009,988    | 38,588                 | 3,048,576| 2,568,840|

Expenses

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Program services</td>
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<td></td>
<td>2,271,078</td>
<td>2,271,078</td>
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<tr>
<td>Management and general</td>
<td>445,894</td>
<td></td>
<td>371,449</td>
<td>371,449</td>
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<tr>
<td>Fundraising</td>
<td>191,551</td>
<td></td>
<td>164,319</td>
<td>164,319</td>
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</tbody>
</table>

Total expenses

|                             | 2,990,248    | 38,588                 | 2,990,248| 2,806,946|

Change in Net Assets

<table>
<thead>
<tr>
<th></th>
<th>19,740</th>
<th>38,588</th>
<th>58,328</th>
<th>(238,306)</th>
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</thead>
<tbody>
<tr>
<td>Net Assets, Beginning of Year</td>
<td>762,313</td>
<td>12,254</td>
<td>874,567</td>
<td>874,567</td>
</tr>
<tr>
<td>Net Assets, End of Year</td>
<td>782,053</td>
<td>150,842</td>
<td>932,895</td>
<td>874,567</td>
</tr>
</tbody>
</table>

Contributing to the Future

DONORS

$200,000 & Up
Department of Housing & Urban Development
Phoenix Family Ventures, Inc.

$100,000 to $199,999
Missouri Housing Development Corporation
Parrin Estates
Truman Heartland Community Foundation

$50,000 to $99,999
E. Kemper Carter and Anna Curry Carter Community Memorial Trust
Friendship Village
Greenway of Burlington Associates, LP
John Calvin Manor
Smithfield
Trent and Julie Green
Victor E. Speas Foundation

$25,000 to $49,999
AB Apartments Leasing, LP
Culis Manor
CVS Corporation
East Hills Village
Kauffman Foundation
Oak Grove Apartments
Oakland Heights
Palestine Gardens North
Parallel Senior Villas
Red Bridge Place
Sherman Family Foundation
St. Joseph Place, Inc.
St. Patrick’s Manor
Swope Ridge
Tremont Place
United Way of Greater Kansas City
Vizcaya Apartments

$15,000 to $24,999
Bob and Bettina Groh
Brad and Jillayne Pinchuk
Bud Yermo Social Fund
Christmas Families
Condion Family Foundation
GEHA
George H. Nettleton Foundation
John Wright and Kathi Welch
Ken and Wanda Eisdon
RBC Wealth Management
Rick and Pam Kahlie
Ron and Michele Rowe
Wide Awake Films
William G. McGowan Charitable Fund

$10,000 to $14,999
Bank of the West
Cathedral Square Towers
Dahl Family Fund
Daniel and Jackie Sailer
Edward G. and Kathryn E. Mader Foundation
GEHA
Hirschbach Motorlines, Inc
IMA Foundation
Irven E. and NeVada P. Linscomb Foundation
Jonathan and Carrie Cohn
Karen Daniel
Lockton Companies, LLC
Mark Garrett and Bob Wilcox
Seaboard Foundation
Steinbeck Commons Apartments

$5,000 to $9,999
Arvest Bank
Autumn House
Beyond HR Solutions
CapitaIl Realty

Columbia Square Town Homes
Commerce Bank
Emergency Food and Shelter Program
Flo Harris Foundation
Freeman Real Estate Holdings Group, LLC
Grand Hotel
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Judge Clevelan F. Moulton Christmas Poor Fund Trust
Kevin and Cathay Perz
Kids for Peace
Marlborough Manor
Matt and Lori Tritz
Menorah Heritage Foundation
MRE Capital
Nowlin Hall
Penne and Cliff Cohn
Ross Haynes and Mark Seely
The Yarco Companies
Wesley Village Apartments

$2,500 to $4,999
ARC Physical Therapy+
Balboa-Clemens Family Charitable Trust
Bank of Blue Valley
Bank Midwest
BKO
Blue Cross Blue Shield of Kansas City
Brittany Court
CBIZ/Mayer Hoffman Mc Cann PC
Community Americas Foundation
Chris and Kelli Cooper
Daniel and Jackie Sailer
David and Janet Houchen
Dynamic Fastner
$1,000 to $2,499

United Healthcare
UMB Financial Corporation
Annie and Todd Weyler
Andrew and Carolyn Rogers
Andi and Bret Bonge
Allianz

$500 to $999

Beyond HR Solutions
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Bobbi and Mike Goff
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Darren Taylor
David and Tiffany Hellen
Deana and David Allen
Don and Tern Ferrell
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First Christian Church (Disciples Of Christ)
Gretchen Adamson
Hal Shapiro
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James and Jane Ferguson
Jose and Betsy Ordaz
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Lindsay and Andy Snyder
Lynn and John Duncan
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Marshall and Nora Lockton
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Scott and Bonnie Groshans
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$100 to $499

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Allen and Beverly Curtis
Amazon Smile Foundation
Amber Heineman
Andrew and Kristen Bates
Angela and Paul Gruoch
Angela and Skip Hoffman
Angela Wasson-Hunt and Stuart Hunt
Ann Wilkinson
Audrey White
Barbara Riedel
Bernie Ruiz
Beth Murano
Beverly Cornelison
Bob and Carla Sock
Bob and Donna Goodwin
Bob and Stacy Cook
Brett and Julie Taylor
Brian and Rhena Love
Brian and Samantha Griggs
Cameron United Methodist Church
Carrie Garcia-Wright and Greg Wright
Charles Schaefer
Chris and Julie Nelson
Chris and Kathy Picking
Cindy Tsutsui
Cody Flores
Connie and Chet Mott
Consolidated Communications
Courtney Connell
CUMC - Global Market
Dana and Donovan Foote
David and Joyce Diddle
David and Judy Clacybom
Derek and Allison Sandstrom
Don Rosen and and Charlotte Walker
Donnabelle Potter
Dwane and Marie Russell
Ed and Joann Hutchinson
Ellen Pervier
Elizabeth tinsman
Ellen and Eric Snell
Ellen and Mike Riley
Emily Pant
Eric Givner
Felicia Mann
Fevo
First Presbyterian Church
Fred and Sherri Kahn
Gabe Vogl
George Planchar
George White and Nicole Collier-
White
Glass Dragon
Guy and Nancy Snowdy
H&R Block
Heather and Dax Pineda
Holly Doering-Powell
Irv Belzer and Sue McCord Belzer
Jack and Lisa Cornelison
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Jan Haefley
Jaron and Elizabeth Gordon
Jason Carter-Solomon
Jeff and Kimberly Shultz
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Jennifer Kestring
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Jewish Community Foundation
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Jill and Theron Krizek
Joe and Debbie Drake
John and Alyson Salva
Jon and Lynne Flemor
Joshua McCulloch
Joy and Gary Brooks
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Julie and Michael Birger
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AmFund
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David and Maureen Vogel
David Johnson
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Delta Dental Of Kansas
Doug Bates
Drew and Katie Komenda
Faith Alive Fellowship Inc
Frank and Kerty Levy
Grandbridge Real Estate Capital LLC
Greater Kansas City Community Foundation
Greg and Deanna Graves
Herbert Hansen and Nancy Melcher
James Morris
Jeanette and Kevin Prenger
Jeff and Michelle Price
Jeff Jiessie and Terry Allee
Jerry and Marybeth Sheets
Jim and Rita Cooper
Jordan and Stefanie Warzecha
Kansas City Southern
KC Chamber
Kelly Harris
KPMG
Lincoln Financial
Lisa Witcher
MarksNelson LLC
Marquis Queen
Matt and Kristen Zender
Merrill-Zimmerman, Inc.
MFA Oil Foundation
Michael and Shannon Margherio
Mike Wilson
National Christian Foundation, Heartland
Nationwide Insurance
Pam White
Parr Communications
Parvin Estates
Pro 31 Tax and Accounting
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Rame and Matt Orf
Ramsey Barhorst, LLC
Rick and Ellen Wilcox
Rogers Benefits Group
Russell and Rebka Sakati
Scott and Christa Dillsbaugh
Scott and Sara Cogan
Sean Power
Sheryl and Kelly Foreman
Steve Dehren and Laurel Groh
Syndeo
Tom Cohen and Lena Price
UES Consulting Services, Inc.
University of Central Missouri

$100 to $499

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Jennifer Kestring
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LeAnn Cacina
Les and Lori Himmon
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Linda Gaikwad
Lisa and Damon Rheupolt
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Majid and Melody Ghavami
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Mary and Mary Basola
Mary and Sarah Dallas
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Mary and Liz Mroz
Mary and Kevin Cobb
Mary Hacker
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Matt and Suzette Secrest
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Medical Positioning, Inc.
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Meggin Emer
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Melissa Miller
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Michael and Kerri Gaillard
Mike and Rebecca Gude
Mike and Sandy Dower
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Molly Hastings
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Norm and Debbie Messner
Pamela Barton
Paul and Lisa Bredemeier
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Phoenix Family Impact Report: 2019

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Holmeswood Baptist Church

Mark Garrett
Smithfield

Ramey Orf
Bank Midwest

John Wright
Beyond HR Solutions

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Administrative Offices
Kansas City, MO

Georgian Court
Kansas City, MO

Autumn House
Maryville, MO

John Calvin Manor
Lee’s Summit, MO

Bainbridge Apartments
Kansas City, MO

Landmark Towers
Liberty, MO

Brittany Court
Gardner, KS

Ligutti Towers
Des Moines, IA

Cathedral Square Towers
Kansas City, MO

Linda Vista
Kansas City, MO

Claudell Homes I & II
Columbia, MO

Marlborough Manor
Columbia, MO

Columbia Square Townhomes
Columbia, MO

Nowlin Hall
Kansas City, MO

Columbus Park Plaza
Kansas City, MO

Oak Grove Manor
Oak Grove, MO

Curls Manor
Kansas City, MO

Oakland Heights
Kansas City, MO

East Hills Village
Kansas City, MO

Olive Park Village
Kansas City, MO

Elsie Mason Manor
Des Moines, IA

Palestine Gardens
Kansas City, MO

Friendship Village
Kansas City, MO

Palestine Gardens North
Kansas City, MO

St. Joseph’s Place
Kansas City, MO

Parvin Estates
Kansas City, MO

Red Bridge Place
Kansas City, MO

Ridgewood Hills
Harrisonville, MO

St. Patrick’s Manor
Cameron, MO

Swope Ridge Gardens
Kansas City, MO

Thunderbird Apartments
Harrisonville, MO

Tremont Place
Kansas City, MO

Phiom Family Offices

$99 & Under
A Store Named STUFF

of America Chapter

Curls Manor
Kansas City, MO

East Hills Village
Kansas City, MO

Elsie Mason Manor
Des Moines, IA

Friendship Village
Kansas City, MO

Martin and Irene Goldstein

Phoenix Family Impact Report: 2019

Phoenix Family 2020 Board of Directors

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Kansas City, MO

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Kansas City, MO

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Columbia, MO

Columbia Square Townhomes
Columbia, MO

Nowlin Hall
Kansas City, MO

Columbus Park Plaza
Kansas City, MO

Oak Grove Manor
Oak Grove, MO

Curls Manor
Kansas City, MO

Oakland Heights
Kansas City, MO

East Hills Village
Kansas City, MO

Olive Park Village
Kansas City, MO

Elsie Mason Manor
Des Moines, IA

Palestine Gardens
Kansas City, MO

Friendship Village
Kansas City, MO

Palestine Gardens North
Kansas City, MO

St. Joseph’s Place
Kansas City, MO

Parvin Estates
Kansas City, MO

Red Bridge Place
Kansas City, MO

Ridgewood Hills
Harrisonville, MO

St. Patrick’s Manor
Cameron, MO

Swope Ridge Gardens
Kansas City, MO

Thunderbird Apartments
Harrisonville, MO

Tremont Place
Kansas City, MO

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Phoenix Family 2020 Board of Directors

Ulysses "Deke" Clayborn
Clayborn & Associates, LLC

Cameron Garrison
Latham & Song, LLP

Matt Condon
Bairdavon

David Houchen
Bank of Blue Valley

Erica Dobreff
Kansas City Equity Fund

Rick Kahle, Chair
Private Investor

Ken Eidson
RBC Wealth Management

David McDaniel
Holmeswood Baptist Church

Mark Garrett
Smithfield

Ramey Orf
Bank Midwest

John Wright
Beyond HR Solutions

Phoenix Family Offices

Administrative Offices
Kansas City, MO

Georgian Court
Kansas City, MO

Autumn House
Maryville, MO

John Calvin Manor
Lee’s Summit, MO

Bainbridge Apartments
Kansas City, MO

Landmark Towers
Liberty, MO

Brittany Court
Gardner, KS

Ligutti Towers
Des Moines, IA

Cathedral Square Towers
Kansas City, MO

Linda Vista
Kansas City, MO

Claudell Homes I & II
Columbia, MO

Marlborough Manor
Columbia, MO

Columbia Square Townhomes
Columbia, MO

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