





2019 Impact Report



Vision

A community where poverty is alleviated, communities are healthy, and all people can develop their full potential

Mission

Phoenix Family empowers people living in low-income housing communities with the on-site support they need to gain stability and achieve self-sufficiency.

In 2019, on any given day, Phoenix Family helped more than 6,000 people living in 36 low-income housing communities throughout lowa, Kansas and Missouri through a variety of programs created to address poverty and to help each person live to their fullest potential. These programs increase financial stability, health and wellness, and education. These topics are segmented within Phoenix Family's 2018 Community Impact Report.

This report introduces the challenges associated with each of the core programs, and then provides the results of Phoenix Family's programs that are addressing those challenges.

On any given day, Phoenix Family serves more than 6,000 youth, adults, seniors, and people with special needs. Because we bring a full-spectrum of supportive services and programs into the communities where they live, we can have a greatest impact in helping them to gain stability and exit poverty.

A stable, safe home holds enormous possibilities for a low-income family striving to create a more stable future. Too often, the families we serve are just one crisis away from becoming homeless. And, like other low-income families, they need more than housing to overcome the barriers to success. They also need services where they live. Phoenix Family provides those critical onsite services. Our programs and services help residents to build on their strengths. As those skills grow, they experience the small successes that lead to the achievement of their goals.

In addition to individual case management services, Phoenix Family's programs and services fall into three main program areas: Financial Stability, Education, and Health & Wellness.



"I knew it was time to make a new start. Being homeless changes how you see things and how you view the rest of the world."

- Phoenix Family Resident

HEALTHY AND STABLE CHILDREN, FAMILIES AND SENIORS. STABLE Basic Needs Secured Resiliant | Employable | Resource Adequate Food | Housing | Health, Safety | Basic Financial | Resources | Transportation | Education + | Debt + Credit | Legal Aid + | Mitigation | Mitigation | Mitigation | Children Safe | Job + Life | Skills | DIRECT SERVICES + CONNECTIONS TO RESOURCES

Financial Stability



The Challenge

In 2018, nearly 95% of families served by Phoenix Family had an average annual income of less than \$9,000 - far below the \$57,000 required for a family of three to be economically self-sufficient in Kansas City.

Without a living wage, clients continually struggle with competing budget needs just to get by; often taking on debt and becoming more financially burdened over time. Access to long-term financial advice and income growth is often out of reach or not a high priority, as residents focus on short-term solutions to mitigate crisis after crisis.

Phoenix Family Provides:

At the very core of a family's stability is its financial security. Programs and services that Phoenix Family provides range from short-term emergency relief, such as financial emergency assistance and food and clothing pantries, to longer-term programs, such as eviction prevention programs, financial literacy, budgeting and employment services.

1,730 adults received financial stability assistance to increase their personal and household stability.

155 adults received employment assistance through resume help, employment skills assistance, and employment case management.

508 families and seniors received rent or utility assistance to help them avoid eviction and stay in their homes. 82% of them ultimately achieved greater housing stability.

627 adults received debt reduction education and assistance.

3,017 residents attended 105 financial literacy classes.

113,524 pounds of food were distributed to 2,578 families and seniors through a Phoenix Family food pantry.

1,542 adults received basic benefits and TANF assistance to increase the stability of their households.

1,572 households received furniture, clothing and hygiene pantry assistance to meet their critical basic needs and to establish a home.

Education



The Challenge

Education plays a key role in helping people to reach their full potential no matter their age. A recent study by the Southern Education Foundation shows that 30% of children raised in poverty do not finish high school. And those who do not earn a high school diploma by age 20 are 7 times more likely to be persistently poor throughout their adulthood.

Phoenix Family Provides

Phoenix Family provides programs that help those we serve to build and enhance life skills. In addition to providing youth educational development through our HIKE program, Phoenix Family offers skill-building services for adults including programs for financial literacy, technology and job preparation.

Of the 228 children who attended Phoenix Family's HIKE program, 72% started the school year reading at least one year behind their grade level. By the end of the school year, 72% had increased at least one grade level with 21% of struggling readers moved from being at-risk to reading at level.

1,028 adults participated in Phoenix Family's education programs.

76 adults attended literacy classes, received college prep assistance or attended GED classes to increase their education level and/or to finish their certification requirements.

99 seniors attended 173 computer classes, learning how to use a computer for their daily lives, including keeping in touch with

long-distance friends and family, managing their finances, and tracking medical issues and prescriptions. 26% of them now use the computer at least twice a week.

1,240 adults and seniors attended community education programs. Topics included voting rights, women's support groups, American citizenship, and health management.

37% of resident adults and seniors attended community engagement activities. These activities foster a sense of community and builds support networks within the housing community.

Health and Wellness



The Challenge

Economic inequality is increasingly linked to disparities in life expectancy across the income distribution, and these disparities seem to be growing over time.

Additionally, low-income Americans have higher rates of physical limitation and of heart disease, diabetes, stroke, and other chronic conditions, compared to higher-income Americans. Americans living in families that earn less than \$35,000 a year are four times as likely to report being nervous and five times as likely to report being sad all or most of the time, compared to those living in families earning more than \$100,000 a year. These disparities emerge early in life and can be transmitted across generations.

Phoenix Family Provides

Since good health establishes the groundwork for a stable future, Phoenix Family's programs facilitate residents' access to healthy lifestyles programming, health insurance, health care, and preventive services to support residents in creating a healthy lifestyle.

1,632 adults received wellness assessments and health checks throughout the year. Of those who attended, 26% were referred for additional health services.

643 adults and seniors received health checks in the community over the year, including blood pressure checks, audiology assessments, dental services and flu shots.

93% of seniors served participated in Phoenix Family's Healthy Lifestyles programming, helping them to lead active and healthy lives and increasing their access to health services and information.

259 adults and seniors participated in fitness classes throughout the year.

758 children, adults and seniors received

medical assessment and medical assistance services, connecting them with knowledge of health services and insurance and increasing their knowledge of personal health care and preventative care issues

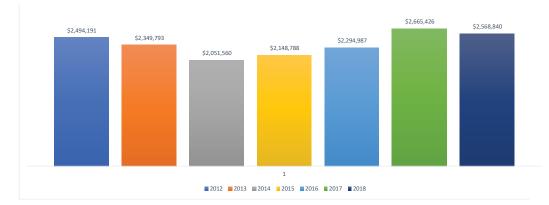
248 adults and seniors attended cooking and nutrition classes, learning new cooking skills and how to prepare healthy food on a low-budget.

698 adults and seniors participated in daily living skill seminars, which included help with communication, end of life planning, homemaker services, and managing finances.

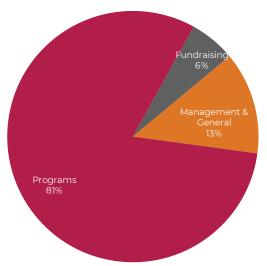
911 residents attended 1,276 hours of life skills programming, increasing their personal and family stability

Financial recap: 2019

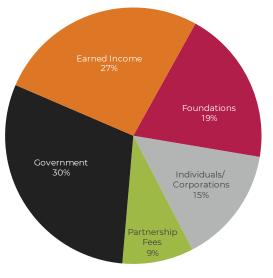
Our 2019 financial position continues to reflect investments in expanding programs and services to help children, adults, and seniors to gain stability and exit poverty. We also got better at doing things bigger and faster. As we start 2020, we start it with a renewed confidence in the strength of our model and vision for the future.



organizational efficiency



organizational support



organizational efficiency



Consolidated Statement of Financial Position

For the year ended June 30, 2019, with summarized comparative figures at June 30, 2018.

June 30, 2019 and 2018

Assets	Unrestricted	Temporarily Restricted	2019	2018
Current Assets	1,201,488	132,322	1,33,810	1,297,235
Developer fee, receivable, less current portion	53,931	-	53,931	54,079
Fixed Assets (net of accumulated depreciation)	37,920	-	37,920	22,506
Total Assets	1,293,339	132,322	1,425,661	1,373,820
Liabilities and Net Assets				
Liabilities:				
Accounts payable	39,608	-	39,608	37,567
Accrued expenses	145,414	_	145,414	147,589
Deferred revenue	307,744	_	307,714	314,097
Total Liabilities	492,766	-	492,766	499,253
Net Assets:				
Undesignated	471,654	-	471,645	471,756
Designated	310,408	-	310,408	290,557
Temporarily Restricted	-	150,842	150,842	112,254
Total Net Assets	782,053	150,842	932,895	874,567
Total Liabilities and Net Assets	1,274,819	150,842	1,425,661	1,373,820

Consolidated Statement of Activities

For the year ended June 30, 2019, with summarized comparative figures at June 30, 2018.

July 30, 2019 and 2018

Public Support and Revenue	Unrestricted	Temporarily Restricted	2019	2018
Public Support:				
Individuals and corporations	820,431		820,431	421,966
Foundations and other organizations	-	291,598	291,598	263,032
Net revenue from special events	328,828	-	328,828	231,610
Revenue:				
Service revenue	1,545,009	-	1,545,009	1,583,717
Partnership management fees	57,474	-	57,474	57,414
Interest and other income	5,236	-	5,236	11,101
Release of temporary restrictions	253,010	(253,010)	-	-
Total public support and revenue	3,009,988	38,588	3,048,576	2,568,840
Expenses				
Program services	2,352,803	-	2,271,178	2,271,178
Management and general	445,894	-	371,449	371,449
Fundraising	191,551	-	164,319	164,319
Total expenses	2,990,248	-	2,990,248	2,806,946
Change in Net Assets	19,740	38,588	58,328	(238,106)
Net Assets, Beginning of Year	762,313	112,254	874,567	1,112,673
Net Assets, End of Year	782,053	150,842	932,895	874,567

Contributing to the Future

DONORS

\$200,000 & Up

Department of Housing & Urban Development

Phoenix Family Ventures, Inc.

\$100,000 to \$199,999

Missouri Housing Development Corporation

Parvin Estates

Truman Heartland Community Foundation

\$50.000 to \$99.999

E. Kemper Carter and Anna Curry Carter Community Memorial Trust

Friendship Village

Greenway of Burlington Associates, LP

John Calvin Manor

Smithfield

Trent and Julie Green

Victor E. Speas Foundation

\$25,000 to \$49,999

AB Apartments Leasing, LP

Curls Manor

CVS Corporation

East Hills Village

Kauffman Foundation

Oak Grove Apartments

Oakland Heights

Palestine Gardens North

Parallel Senior Villas

Red Bridge Place

Sherman Family Foundation

St. Joseph Place, Inc.

St. Patrick's Manor

Swope Ridge

Tremont Place

United Way of Greater Kansas City

Vizcaya Apartments

\$15,000 to \$24,999

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Condon Family Foundation

GEHA

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\$10.000 to \$14,999

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Karen Daniel

Lockton Companies, LLC

Mark Garrett and Bob Wilcox

Seaboard Foundation

Steinbeck Commons Apartments

\$5,000 to \$9,999

Arvest Bank

Autumn House

Beyond HR Solutions

Capital Realty

Columbia Square Town Homes

Commerce Bank

Emergency Food and Shelter Program

Flo Harris Foundation

Freeman Real Estate Holdings Group, LLC

Grand Hotel

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Marlborough Manor

Matt and Lori Tritz

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MRE Capital

Nowlin Hall

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Ross Haynes and Mark Seely

The Yarco Companies

Wesley Village Apartments

\$2.500 to \$4.999

ARC Physical Therapy+

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BKD

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